

Family Council

Progress of Work of the Sub-committees under the Family Council

PURPOSE

This paper briefs Members on the progress of work of the two Sub-committees under the Family Council (the Council).

SUB-COMMITTEE ON THE PROMOTION OF FAMILY CORE VALUES AND FAMILY EDUCATION

2. The Sub-committee on the Promotion of Family Core Values and Family Education (the Promotion Sub-committee) met on 28 November 2019 to discuss the progress of the production of the Family Education Package and the Storybook of “The But’s Family”.

Family Education Package

3. To reinforce the family core value of “Love and Care” as the theme for the 2019-20 publicity campaign and with the sub-theme of “Caring for our Kids” to echo the territory-wide campaign of “Caring for Our Kids” as proposed by the Task Force on Prevention of Youth Suicides, a new Family Education Package is being produced for launching by end 2019. The education package aims to equip parents with the necessary knowledge on children’s growth and character development, and to enhance their parental and emotional management skills.

4. At the Promotion Sub-committee meeting held on 28 November 2019, EVI Services Limited (EVI) briefed the Promotion Sub-committee on the progress of the production of the Family Education Package and showed the rough cut of two episodes for Members’ comments. With reference to the views and suggestions offered by Members, EVI was required to suitably refine and edit the two rough cuts.

Storybook of “The But’s Family”

5. As one of the highlights of the Council’s 2019/20 publicity campaign, a full-colour Storybook of “The But’s Family” will be launched on 4 January 2020. With the purposes of cherishing family love and care, the storybook will be suitable for reading by kids aged two to six under the guidance of parents, teachers or elder family members. Apart from the story plot, learning points and reflective questions would be included in the storybook to enrich the learning experiences. The storybooks would be widely distributed to kindergartens, primary schools, public libraries, resource centres of Social Welfare Department and Family Planning Association, Children’s Hospital, as well as libraries of the Education Faculty of tertiary institutions free of charge. In addition, e-version of the storybook would be produced and uploaded onto the Council’s website.

6. The Promotion Sub-committee noted through the presentation made by EVI at its meeting held on 28 November 2019 the progress of the production of the storybook and details of the proposed promotion activities for the storybook, including the storytelling workshops for kindergarten students and a children’s song tailor-made for the storybook. With the comments given by the Promotion Sub-committee, EVI agreed to take into account such comments when taking forward the promotion activities.

SUB-COMMITTEE ON FAMILY SUPPORT

7. The Sub-committee on Family Support (the Support Sub-committee) was originally scheduled to meet on 20 November 2019 to discuss the Final Review of the Pilot Scheme on Thematic Sponsorship to Support Family-related Initiatives. However, the Sub-committee meeting was cancelled due to chaotic traffic situation and the relevant discussion paper has been circulated to the Sub-committee Members for comments.

Pilot Scheme on Thematic Sponsorship to Support Family-related Initiatives

8. As agreed at the Support Sub-committee meeting on 17 November 2015, a two-year Pilot Scheme on Thematic Sponsorship to Support Family-related Initiatives (the Pilot Scheme) was launched in March 2016 to provide one-off sponsorship to registered organisations, statutory bodies or recognised community organisations to support non-profit making and worthwhile family-related initiatives. A total of eight projects were approved and sponsored under the Pilot Scheme and all projects had been completed by June 2019.

9. Upon receipt of the Final and Financial Reports from the organisations of the last two approved projects in October 2019, the Council Secretariat conducted a final review of the Pilot Scheme and prepared a discussion paper setting out the Council Secretariat's observations and recommendations on the way forward. Subject to the Members' views / comments, the Council Secretariat would follow up on the proposed way forward accordingly.

ADVICE SOUGHT

10. Members are invited to note the progress of the Sub-committees. The Sub-committees will continue to oversee their respective programmes and activities. Members are welcome to convey their comments and suggestions to the Council Secretariat.

**Family Council Secretariat
December 2019**